

# *The Caring Presence*

## *The Sandwich Generation*

The Sandwich Generation is a catch phrase we often hear these days; it accurately describes many of today's community members. You may even be experiencing the issues facing this generation.

Many are "baby boomer" or "X-generation boomers" who are raising their own families and also caring for aging family members, too. This new family unit has been formed out of necessity. Not only is raising a family today complicated, it can also be overwhelming when you must also assist your parents or older family member, whether financially or with your time.

The family unit can be further strained when adult children need to return to the nest. Is it any wonder that some families feel that they are bulging at the seams? However, there is hope and help with The Caring Presence.

The Caring Presence is a locally owned and operated non-medical, in-home care service. We are aware of the needs of today's family and stand by ready to assist.

Our company has been in business since 1988 and serves the Central and Northern Arizona area. We take the pressure and headache out of finding in-home assistance, whether it is on a daily basis or just when it is needed.

Our caregivers are insured and bonded and are trained in CPR and First Aid. Each caregiver has been fingerprinted and has had background checks for your peace of mind. All payroll, taxes and scheduling is done by our office which makes it extremely easy for our clients.

We provide service that is "beyond expectations."

Our caregivers are able to assist with personal care, light housekeeping, meal preparation, laundry, companionship, incidental transportation, respite care for family caregivers, shopping, after-surgery care, as well as assistance for new moms. A care plan can be organized to meet the needs of your family and loved one.

The Caring Presence is in alliance with the National Private Duty Association (NPDA), Yavapai County Coalition for Care of the Aging, the Better Business Bureau, the Verde Valley Caregivers Association, the Alzheimer's Association, as well as the local Chambers of Commerce. These alliances enhance our understanding of the needs of our clients and our community.

More and more family members are finding themselves in the role of caregiver and with that comes the need for respite, a little time for oneself.

The Caring Presence is ready and able to be there to help so you can take the time you need not only for yourself, but for other family members as well, as the need should arise.

Just knowing there is help close by, knowing that qualified caregivers are available, can be a relief to someone going through the ever-changing process of caring for your family. We welcome an opportunity to design a plan that will put your mind at ease and meet the needs of your family.

You are not alone. Call today for a free brochure or to set up a no-obligation information session to determine how we may be of service.

In the Prescott and Prescott Valley areas, call (928) 771-0701; Cottonwood, Sedona, Camp Verde and Flagstaff, call (928) 639-2166; Lake Havasu and Bullhead City areas, call (928) 704-1515.

Also visit our website, [caringpresence.com](http://caringpresence.com).

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